

2023 TechX Awards Category Descriptions

CxO of the Year

Honors a senior technology executive, such as a VP or C-Suite, for their positive business or organization impact, innovation, and creativity in planning and deploying enterprise systems, future technology goals, management philosophies, and service to the industry and community.

Early Innovator Award

Honors a technology-based innovator from an existing or emerging company. The innovation will be a prototype product, a new process, or an early-stage software application with the potential for a significant competitive advantage or groundbreaking disruption in its field.

Tech Company of the Year

Recognizes a company that has demonstrated a positive impact on Chattanooga, exceptional insight and innovation using technological strategies to improve productivity, enhance organizational performance, and/or develop new markets and is highly active and/or based in Chattanooga.

IT Infrastructure Award

Recognizes a leader who has led unparalleled business transformation using infrastructure technologies—including Network Admin, Server Admin, Firewall Admin, or similar profession.

Software Engineering Leader of the Year

Celebrate an innovative individual who has made outstanding contributions to the advancement of software development or demonstrated significant creativity in building applications.

DEI Advocate in Tech Award

Presented to a team or organization that advocates for and demonstrates a commitment to attracting a diverse tech workforce and building an inclusive environment where all can succeed, thrive and prosper.

AI/Machine Learning/Business Intelligence

Recognizes an individual or team that used AI or a machine learning solution to solve a problem, create a measurable efficiency, advance new technology, or improve data analysis capabilities or data delivery by implementing a business intelligence solution.

Woman In Tech

Awarded to the female tech leader most deserving of recognition for her achievements in the tech industry, and best demonstrates excellence in inspiring others through leadership, communication, strategic vision, and brought significant success and change in her team or organization.

DevOps Leader of the Year

Recognizes a tech leader who demonstrates a thorough understanding of the value of DevOps for their organization and directs the efforts of their company in pursuing the agile-like benefits of DevOps, combining continuous delivery and high software quality and helping them achieve greater shared ownership, workflow automation, and rapid feedback.

Tech Marketer

Recognizes a marketing leader or professional in the technology sector who has demonstrated clear value to their customers and experienced a high level of revenue-generating success marketing their tech product or service locally, regionally, nationally, or globally and promoting their brand and made a measurable impact with engagement and influence in within their organization and the tech community.

Tech Educator

Presented to an outstanding tech educator who has exhibited exceptional dedication to and innovation in advancing technology education curriculum and program and the program's impact on the students and community.

Emerging Tech Student

Recognizes the top emerging tech students', 16 to 24 years old, showing creative use of technology and innovation to make a difference in the performance of their team and community while demonstrating success in developing leadership skills and self-awareness.