

**2022 SPONSOR
PROSPECTUS**

JULY 22, 2022

**LIVE
IN-PERSON
EVENT**



**SCENIC
CITY
SUMMIT**

WHAT IS SCS?

JULY 22ND, 2022

CHATTANOOGA CONVENTION CENTER

Scenic City Summit is a technology conference hosted in beautiful Chattanooga, TN. This event brings together coders, designers, database administrators, web developers, project managers, and IT professionals to share real-world business problems, best practices, and emerging technologies. Last year, 400+ developers from 72 companies participated in 40+ presentations, covering a wide array of subject areas. Now in our seventh year, we are expanding the subject tracks available and are expecting 500+ attendees.



SPONSORSHIPS

Sponsoring Scenic City Summit is a unique opportunity to reach the most influential and innovative technology professionals in Chattanooga. Current opportunities:

Event Sponsor - \$10,000 (RESERVED)

Gold Sponsor - \$5,000*

Silver Sponsor - \$2,000*

Beverage/Refreshments Sponsor - \$2,000

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**Additional add-on sponsorship opportunities available for GOLD and SILVER sponsors!*

SPONSORSHIP BENEFIT LEVELS

	Event Sponsor	Gold	Silver	Beverages
	(RESERVED)	\$5,000	\$2,000	\$2,000 (Limit: 2)
Logo on Website & Event Program	✓	✓	✓	✓
Company recognition slides during keynote	✓			✓
Sponsor Badges	4	2	1	2
Promotion on Social Media	✓	✓	✓	✓
Company logo in email marketing	✓	✓	✓	✓
Speaker Dinner Tickets	4	2	1	2
Sponsor Table at Event	✓	✓	✓	✓
Preferred Sponsor Table at Event	✓			
Speaking Opportunity	5 minutes			
Contacts from Opt-In Mailing List	✓	Optional Upgrade		

ADDITIONAL SPONSOR OPPORTUNITIES

Want more exposure for your company?

Below are add-on benefits to increase your visibility and impact!

Room Sponsor (\$750): dominate an entire room at the conference! Your branding and materials will be exclusively visible in a conference room all day.

Lanyard Sponsor (\$1,000): **limited to just one sponsor**, this option ensures your name and logo appear in every selfie, Insta, and TikTok during the event.

Swag Bag (\$1,000): **limited to just one sponsor**, your brand carried into every room at the conference, back home with attendees, and around town for years!

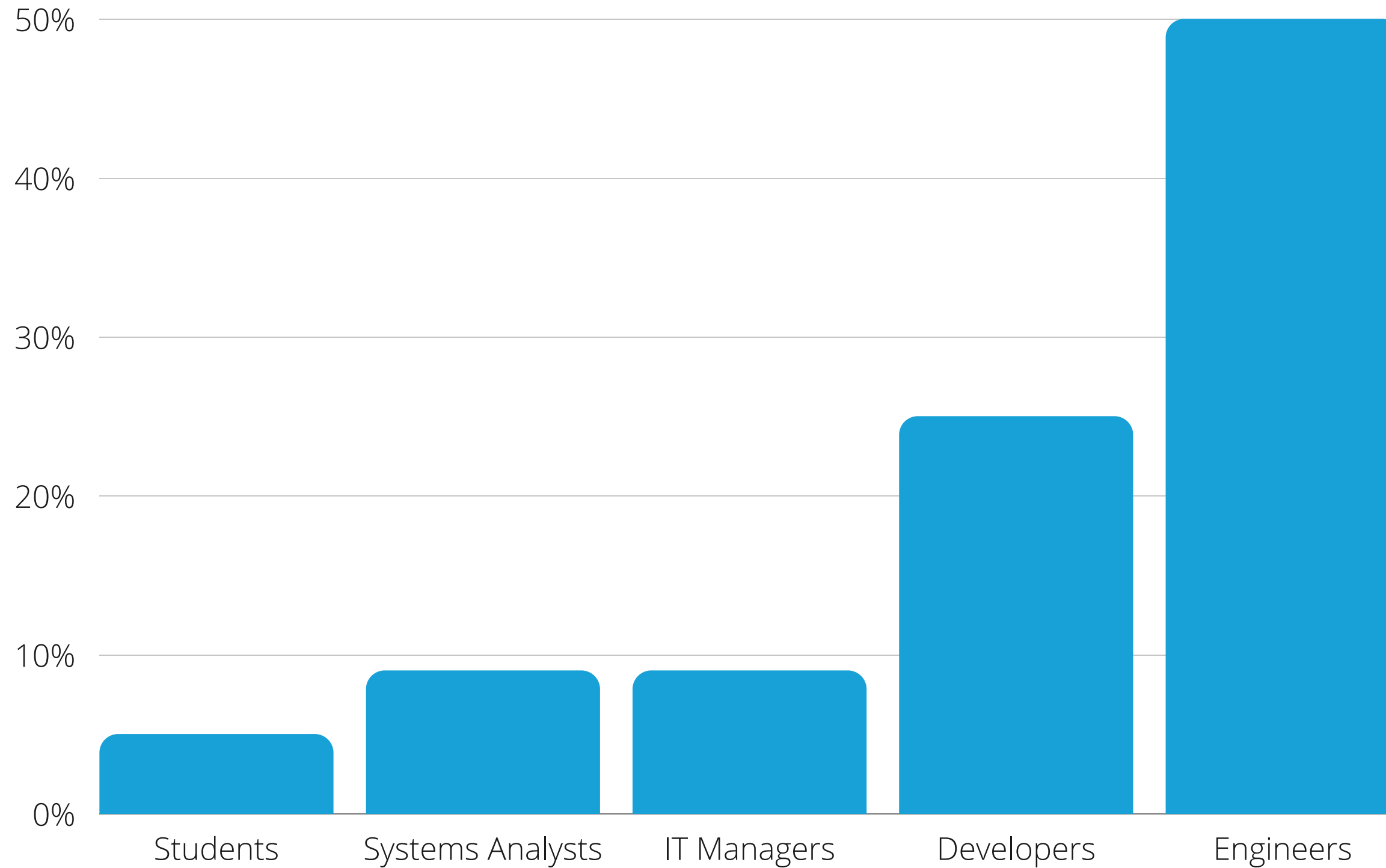
Video Sponsor (\$2,500): **limited to just one sponsor**, your company will be the featured sponsor of the SCS video content.

Scenic City Summit is presented by ChaTech, a tax-exempt 501(c)(3) non-profit organization. Your sponsorship payment is eligible for tax-deductible purposes and ChaTech will provide a receipt to document deductible amounts.

Sponsorship benefits and marketing activities begin as soon as ChaTech receives payment. Multiple payment options are available.

All sponsorships are reserved on a first-come, first-serve basis. If commitments are not paid on time the sponsorship will be forfeited.

WHO IS ATTENDING?



Scenic City Summit is host to a variety of IT professionals across industries.

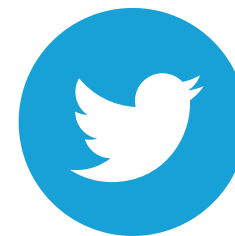
**"THE SUMMIT
EXCEEDED MY
EXPECTATIONS! IT
WAS REFRESHING TO
NETWORK WITH
PEOPLE FROM
DIFFERENT
BUSINESSES."**

- Scenic City Summit Attendee

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