

**2022 SPONSOR  
PROSPECTUS**

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**JULY 22, 2022**

**LIVE  
IN-PERSON  
EVENT**



**SCENIC  
CITY  
SUMMIT**

# WHAT IS SCS?

**JULY 22ND, 2022**

**CHATTANOOGA CONVENTION CENTER**

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Scenic City Summit is a technology conference hosted in beautiful Chattanooga, TN. This event brings together coders, designers, database administrators, web developers, project managers, and IT professionals to share real-world business problems, best practices, and emerging technologies. Last year, 400+ developers from 72 companies participated in 40+ presentations, covering a wide array of subject areas. Now in our seventh year, we are expanding the subject tracks available and are expecting 500+ attendees.



# EVENT SPONSORSHIPS

Sponsoring Scenic City Summit is a unique opportunity to reach the most influential and innovative technology professionals in Chattanooga. Current opportunities:

**Event Sponsor - \$10,000 (RESERVED)**

**Gold Sponsor - \$5,000\***

**Silver Sponsor - \$2,000\***

**Beverage/Refreshments Sponsor - \$2,000**

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*\*Additional add-on sponsorship opportunities available for GOLD and SILVER sponsors!*

# SPONSORSHIP BENEFIT LEVELS

	Event Sponsor	Gold	Silver	Beverages
	<b>(RESERVED)</b>	\$5,000	\$2,000	\$2,000 (Limit: 2)
Logo on Website & Event Program	✓	✓	✓	✓
Company recognition slides during keynote	✓			✓
Sponsor Badges	4	2	1	2
Promotion on Social Media	✓	✓	✓	✓
Company logo in email marketing	✓	✓	✓	✓
Speaker Dinner Tickets	4	2	1	2
Sponsor Table at Event	✓	✓	✓	✓
Prefered Sponsor Table at Event	✓			
Speaking Opportunity	5 minutes			
Contacts from Opt-In Mailing List	✓	Optional Upgrade		

# PREMIER SPONSOR OPPORTUNITIES

Want more exposure for your company? Reserve one of these premier add-on benefits to increase your visibility and impact!

## **HOSPITALITY SPONSOR** (\$5,000):

**Limited one sponsor**, this opportunity makes you the exclusive sponsor of all 'WELCOME!' packages gifted to each speaker upon arrival at the official conference hotel. The packages feature a selection of local products alongside your company logo, swag, and a special greeting from you.

## **SPEAKER DINNER SPONSOR** (\$5,000):

**Limit one sponsor**; this unique opportunity makes you the exclusive host of the invite-only dinner for speakers and presenters. The dinner, held the evening before the conference provides the opportunity to interact with speakers in a more intimate, conversational setting.

## **VIDEO SPONSOR** (\$2,500):

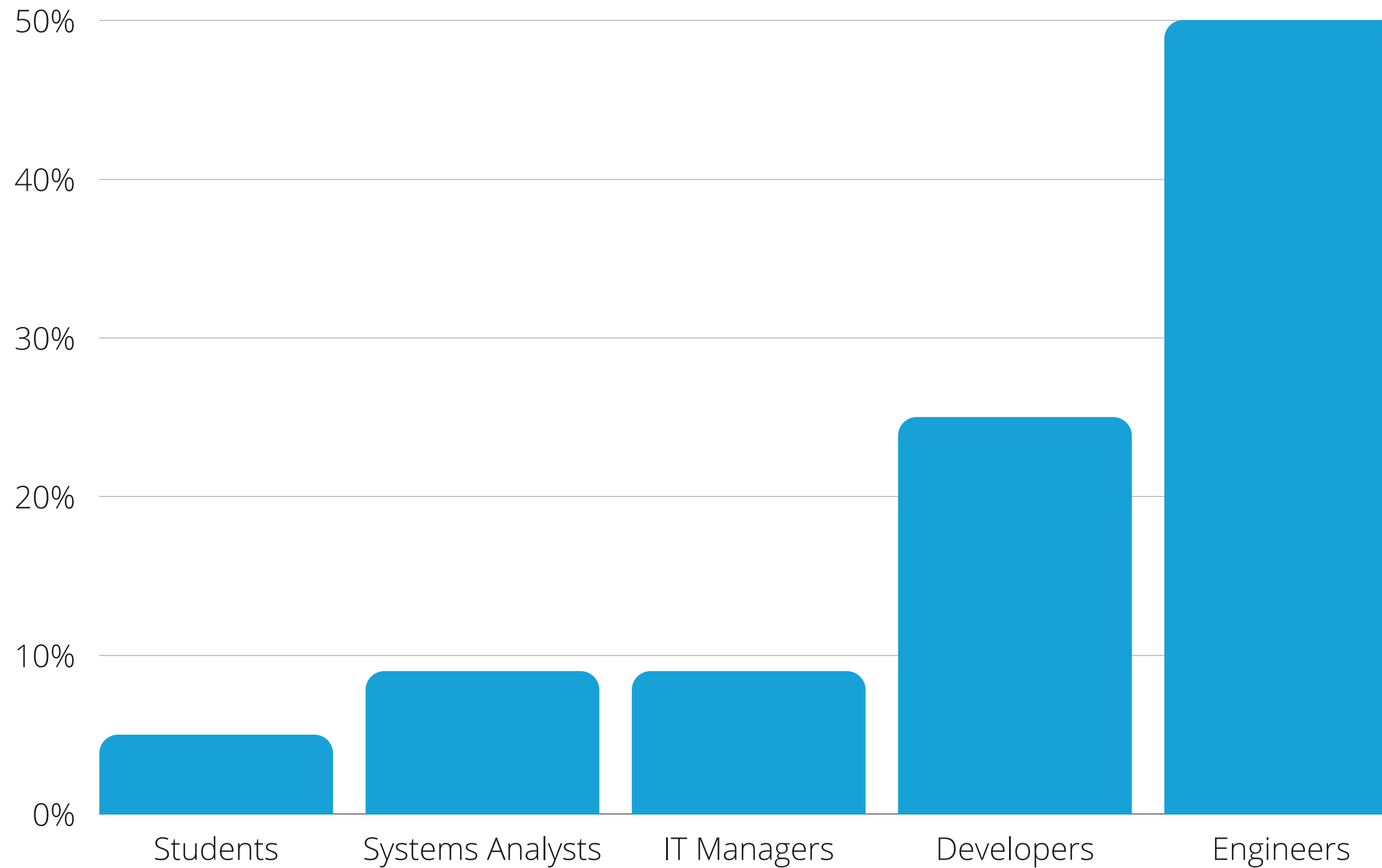
**Limited one sponsor**, your company will be the featured sponsor of the SCS video content now, and in the lead-up to next year's event, making your business front and center for 2023 promo!

**Scenic City Summit** is presented by ChaTech, a tax-exempt 501(c)(3) non-profit organization. Your sponsorship payment is eligible for tax-deductible purposes and ChaTech will provide a receipt to document deductible amounts.

Sponsorship benefits and marketing activities begin as soon as ChaTech receives payment. Multiple payment options are available.

All sponsorships are reserved on a first-come, first-serve basis. If commitments are not paid on time the sponsorship will be forfeited.

# WHO ATTENDS SCENIC CITY SUMMIT?



Scenic City Summit is host to a variety of IT professionals across industries.

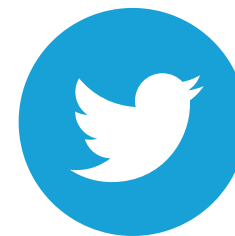
**"THE SUMMIT  
EXCEEDED MY  
EXPECTATIONS! IT  
WAS REFRESHING TO  
NETWORK WITH  
PEOPLE FROM  
DIFFERENT  
BUSINESSES."**

- SCS Attendee

# CONNECT WITH US



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