

**2022 SPONSOR  
PROSPECTUS**

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**JULY 22, 2022**




**SCENIC  
CITY  
SUMMIT**

# WHAT IS SCS?

**JULY 22ND, 2022**

**CHATTANOOGA CONVENTION CENTER**



Scenic City Summit is a technology conference hosted in beautiful Chattanooga, TN. This event brings together coders, designers, database administrators, web developers, project managers, and IT professionals to share real-world business problems, best practices and emerging technologies. Last year, 400+ developers from 72 companies participated in 40+ presentations, covering a wide array of subject areas. Now in our seventh year, we are expanding the subject tracks available and are expecting 500+ attendees. We need your help to make this a reality!

Scenic City Summit is the largest local IT professional development program in Chattanooga! The event brings together IT professionals across industries, platforms and business units to share new methodologies, emerging technologies and practical knowledge on a wide range of topics.



# SPONSORSHIPS

Corporate sponsors can take advantage of these high profile opportunities::

**Event Sponsor - \$10,000**

**Gold Sponsor - \$5,000**

**Silver Sponsor - \$1,000**

**Speaker Dinner Sponsor - \$3,500**

**After-Party Sponsor - \$2,500**

**Beverage/Refreshments Sponsor - \$2,000**

Benefits are detailed on the following page.

# SPONSORSHIP BENEFIT LEVELS

	<b>Event Sponsor</b>	<b>Gold</b>	<b>Silver</b>	<b>Speaker Dinner</b>	<b>Beverages</b>
	\$10,000 (Limit: 1)	\$5,000	\$1,000	\$3,500 (Limit: 1)	\$2,000 (Limit: 2)
Logo on Website & Event Program	✓	✓	✓		✓
Company recognition slides during keynote	✓				✓
Sponsor Badges	4	2	1		2
Promotion on Social Media	✓	✓	✓		✓
Company logo in email marketing	✓	✓	✓		✓
Speaker Dinner Tickets	4	2	1		2
Sponsor Table at Event	✓				✓
Preferred Sponsor Table at Event	✓				
Speaking Opportunity	5 minutes			5 minutes	
Contacts from Opt-In Mailing List	✓				

\*Promotional Materials may be placed on serving table with beverages or refreshments

## AND ADDITIONAL SPONSOR OPPORTUNITIES

Want more exposure for your company? Add these opportunities to your sponsorship!

**Room Sponsor:** sponsor a room and include your company's branding within the room the entire day.

**Lanyard (limit 1 sponsor):** your company's name around everyone's neck for 2 full days.

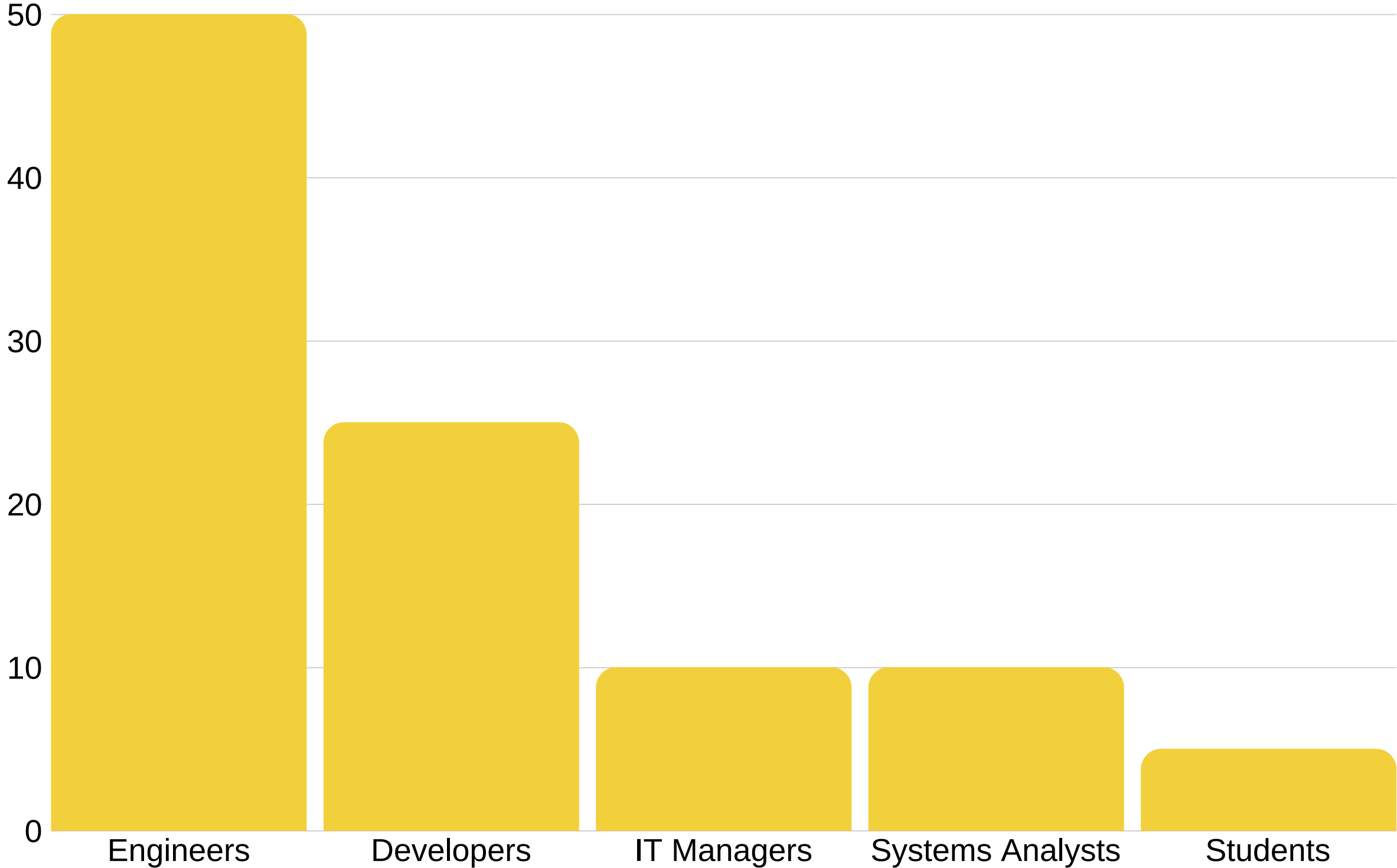
**Swag Bag (limit 1 sponsor):** your company's brand carried around for 2 full days.

**Scenic City Summit** is presented by ChaTech, a non-profit 501(c)(3) and is organized by developer community leaders. Your sponsorship is tax-deductible, and ChaTech will provide a receipt detailing your tax deductible amount.

Sponsorship benefits and ChaTech's marketing efforts will commence as soon as payment is received. All payments are due no later than Thursday, May 27th, 2022 (8 weeks before the event). Sponsorships are reserved on a first-come, first-serve basis based on the date payment is received. If commitments not paid on a timely basis, the sponsorship will be released and resold..

# WHO IS ATTENDING?

Scenic City Summit is host to a variety of IT professionals across industries.



**"THE SUMMIT  
EXCEEDED MY  
EXPECTATIONS! IT  
WAS REFRESHING TO  
NETWORK WITH  
PEOPLE FROM  
DIFFERENT  
BUSINESSES."**

- Scenic City Summit Attendee

# Connect with us

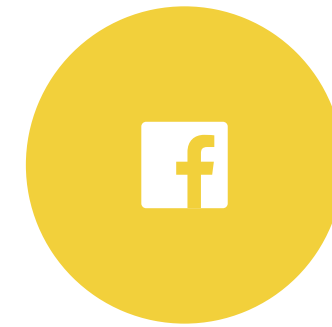
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