SPONSORSHIP DECK

# STEM FOR *her*

Chattanooga's Summit for Women and Girls in Technology

## SATURDAY, MARCH 11TH

## @ THE UTC STUDENT CENTER

CHATECH

www.chatech.org/STEMforHER

*what is*

# STEM FOR HER

Chattanooga's Summit for Women and Girls in Technology

## VISION

**STEM for HER** will provide enriching, hands-on experiences for women and girls at every stage of their STEM journey. Whether they are just beginning their STEM education, looking to make a career change, or are seasoned professionals looking for opportunities to lead, this event will provide a stimulating and supportive environment for women and girls.

# STEM FOR HER

*Women make up a majority of the local population...*

**51.5%**

**But, in key STEM-related sectors, like engineering and information technology, women make up only a fraction of the workforce.**

*For example, only*

**23.9%**

**of the IT workforce in Chattanooga are women.**

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*Information from JobsEQ*

***STEM-related sectors, like IT and engineering, draw some of the highest salaries in the region and are in extremely high demand!***

STEM FOR HER

*why*

# STEM FOR HER

A record number of girls now graduate from high school with STEM degrees and credentials, yet only a fraction of them transition into the STEM workforce. **We must close this gap.**

The problem and the stakes are both apparent–our community will not be able to grow and thrive unless the number of women in the STEM workforce increases exponentially in the coming years.

# *sponsorship* LEVELS

Sponsoring is a unique opportunity to inspire the next generation.
Help us make this not only an annual event for our local community but also free to attend.

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**$20,000**

## PRESENTING SPONSOR

**$10,000**

## SCIENCE PARTNER

**$5,000**

## TECHNOLOGY PARTNER

**$3,000**

## ENGINEERING PARTNER

**$1,000**

## MATHEMATICS PARTNER

**$500**

## IN-KIND SPONSOR

| PRESENTING SPONSOR | SCIENCE PARTNER | TECHNOLOGY PARTNER |
| --- | --- | --- |
| $20,000 | $10,000 | $5,000 |
| Your company logo on attendee badges and signs | Partner Activity Table | Partner Activity Table |
| Prominent speaking opportunity | Speaking opportunity | Logo on website & social media |
| Premium activity table | Logo placement on website marketing materials, and social media content | Sponsorship opportunities for follow-up event (scheduled for Fall 2023) |
| Prominent logo and link placement on website, marketing materials, video, and social media content | Access to follow-up event (scheduled for Fall 2023) | |
| Early access to follow-up event (scheduled for Fall 2023) | | |

| Engineering partner | Mathematics partner | In-kind sponsor |
| --- | --- | --- |
| $3,000 | $1,000 | $500 |
| Partner Table | Partner Table | Partner Table |
| Logo displayed at event & on event website | Logo displayed at event | |
| Sponsorship opportunities for follow-up event (scheduled for Fall 2023) | | |

# INTERESTED IN SPONSORSHIP?

Contact: jen@chatech.org

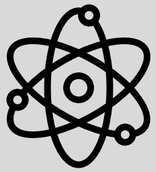
# *sponsorship* BENEFITS

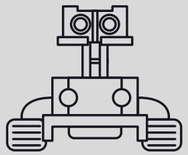
Your support plants the seed for the next generation of girls and women in STEM!

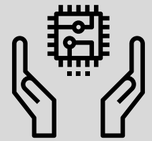
- **300+ Attendees to interact with**
- **Community Partnerships**
- **Media recognition across multiple platforms**
- **Speaker and Activity Opportunities**
- **Logo placement on materials**

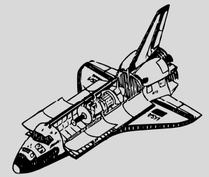
STEM FOR HER

# EVENT ACTIVTIES









**College Ages & Up**

Career Speakers

Mentor Opportunities

Resume Building

Continuing Education Information

**Everyone**

Community Partner Booths

Create STEM

Learn STEM

STEM Demos

Meals provided

Prizes

**Middle & High School Ages**

Hands-on Activities

Gig City Girls Demos

Harrison Bay Future Ready School Watch & Learn Demos

Swag Bags & Giveaways

STEM FOR HER

# EVENT SCHEDULE

## MARCH 6TH - 10TH

### WOMEN'S HISTORY MONTH & STEM FOR HER PRE EVENTS

Join us in celebrating Women's History Month and help us kick-off STEM for Her!

## MARCH 11TH

### STEM FOR HER EVENT DAY

Morning to Afternoon events for Middle School ages to Adults. Breakfast, lunch, speakers, activities, and take away bags.

## FALL 2023

### FALL EVENT

Our continued programing resumes in Fall with another STEM for Her event.

*let's work*

# TOGETHER

## CONTACT US

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